



SANDY HAMMER

CO-FOUNDER & CMO, ALLSEATED

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Sandy comes with her own entrepreneurial experience of having started two businesses, and has over twenty years of Marketing/Business Development experience in the publishing, art, and high-tech industries. Sandy founded conferenceART a company that produces corporate conferences, seminars, forums and brokerage events around the world for customers such as Orange Global, Telefonica, and O2 UK, as well as many start-ups in Israel and the UK.

AllSeated is the first online collaboration platform built specifically for the events industry by industry professionals themselves. They know that planning an event, whether it's a wedding, a charity function, or a corporate meeting, requires constant attention to detail and ongoing coordination between venues, event planners, vendors, and event hosts. Those details can be difficult to manage, and coordination between all the required parties can be nearly impossible. That's why their platform was designed for ease of use and hosted in the cloud, with a centralized and secured website.